

Miller, DonaldBuilding a StoryBrand 2.0

23. StoryBrand.AI (Promotional Page)

This is a short advertisement, not chapter content. It promotes StoryBrand.AI, an online tool that uses a "StoryBrand Brain" to build a free BrandScript and generate a full messaging and marketing campaign.

Key takeaways

- The tool creates taglines, one-liners, wireframed websites, lead generators, emails, sales scripts, video and social content, and more.
- It targets business owners, marketing and sales staff, and can also brainstorm new products or brands.
- Access is at StoryBrand.AI.